



# SPONSORSHIP AND ADVERTISING OPPORTUNITIES 2025

19 November 2025, Newark Showground



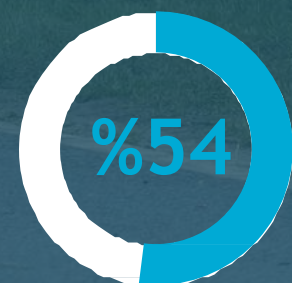
# What We Offer...



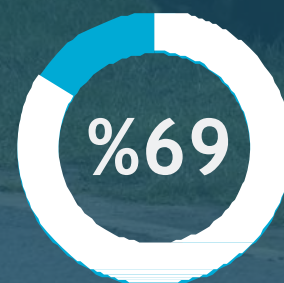
We have a range of sponsorship and advertising options listed in this brochure that will help you drive brand exposure and provide an enhanced opportunity to reach show visitors prior, during and long after the event.

Not only that, but you will be supporting the Newark & Nottinghamshire Agricultural Society which is a Registered Charity with the primary objective to promote, celebrate and champion agriculture across the Midlands region.

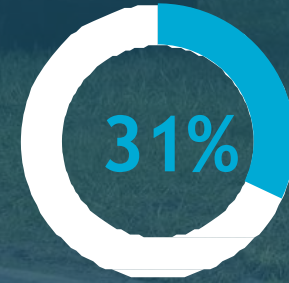
## Our 2024 Visitors:



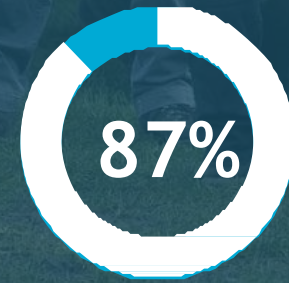
Are decision makers



Met new suppliers



Will/have made an order



Met current suppliers





# Public Entrance & E-Ticket



Be the first company every visitor and exhibitor sees on show days by sponsoring both public entrances.

- Product placement and banners at both public entrances (sponsor to provide)
- Company logo/advert on visitor E-tickets
- One digital banner on visitor E-ticket registration page
- Company logo featured in the show guide layout
- Full page advert in show guide
- Company logo and URL on website homepage
- Corporate membership to the Newark & Nottinghamshire Agricultural Society for 6 people.

£1600.00 + VAT

Book early to take full advantage of this package.



<b>Chandlers</b> (FV) Ltd				<b>Chandlers</b> (MF) Ltd			
<a href="http://www.chandlersfv.co.uk">www.chandlersfv.co.uk</a>				<a href="http://www.chandlersmf.co.uk">www.chandlersmf.co.uk</a>			
							
							
							



# Prime Area Sponsorship

Choose from the Demonstration Arena, George Stephenson Exhibition Hall, Lady Eastwood Centre, 4 x 4 Off-road Course, Transport & Health hub.

- Exclusive sponsor of a Prime Area
- Product placement and banners in that area (sponsor to provide)
- Company logo featured on the show guide layouts
- One digital banner on the website / visitor newsletter
- half page advert in show guide
- Company logo and URL on website homepage

£900.00 + VAT

*\* Package can be tailored to meet sponsors requirements at the time of enquiry*

**Company banner placement on the Demonstration Arena**

Display 1 banner for £150.00 + vat





# Show Advertising



Advertising further at the show offers an opportunity to reinforce your visibility to the show audience. Company logo and URL on website sponsor page.

## Show Guide Advert

- Half page advert £200 + vat
- Full page advert £350.00 + vat

## Show Bags Insert

- Leaflet or product insert - £200 + vat

## You are Here Boards

- One board by visitor entrance £150.00 + vat
- All 6 boards including a ½ page show guide advert £750.00 + vat

## Visitor Newsletter Banner

Place your email banner in two of our November emails to visitors. £200.00 + vat

Limited availability, book early to avoid disappointment.

## **Corporate Society Membership £275.00 + vat**

Up to 6 guests entry to all three of the society shows plus exclusive networking opportunities, advertising in the society newsletter and more.





# Midlands Agricultural Engineering Apprenticeship Awards



Launched in 2017, these Awards have supported young agricultural engineering apprentices from a range of different backgrounds and with a diverse mix of skills. The awards continue to be organised and funded by Newark and Nottinghamshire Agricultural Society (NNAS) and aim to support young people as they develop the skills they need to embark on successful agricultural careers.

- Your logo will appear alongside the NNAS Apprenticeship award 2024 logo
- All press releases and marketing material relating to the Award will include "in association with your company name" before, during & after the event.
- An opportunity for you to present the Awards at the Show
- A targeted social media campaign to promote your support
- ½ page advert in the Show guide and logo on the layout
- One exclusive e-shot to the show database on your behalf
- Banner placement in Awards zone (sponsor to provide banner)

£2,000 plus VAT.

The Society would welcome multiple sponsors or contributions to support the Apprenticeship Awards. Please get in touch if you are interested.





# Get In Touch:

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If you are interested in any of these opportunities and to discuss these options further, or if you are interested in a tailor-made package, contact:

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**Newark & Notts**  
Agricultural Society