

DRIVING EFFICIENCY WITHIN YOUR BUSINESS



SPONSORSHIP AND ADVERTISING OPPORTUNITIES 2023

8 & 9 November 2023, Newark Showground

What We Offer...

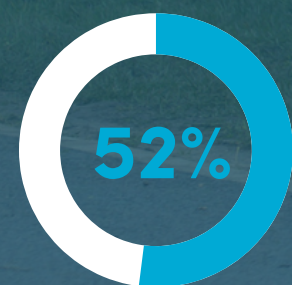


We have a range of sponsorship and advertising options listed in this brochure that will help you drive brand exposure and provide an enhanced opportunity to reach show visitors prior, during and long after the event.

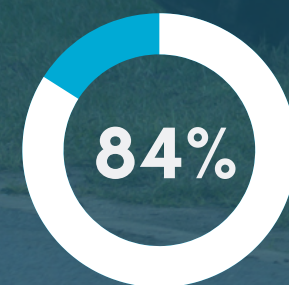
Not only that, but you will be supporting the Newark & Nottinghamshire Agricultural Society which is a Registered Charity with the primary objective to promote, celebrate and champion agriculture across the Midlands region.



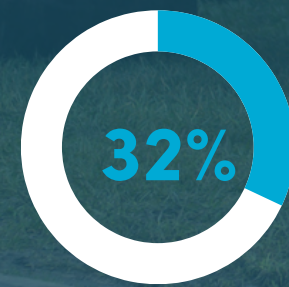
Our 2022 Visitors:



Our decision makers



Met new suppliers



Will/have made an order



Met current suppliers

Public Entrance & E-Ticket



Be the first company every visitor and exhibitor sees on show days by sponsoring both public entrances.

- Product placement and banners at both public entrances (sponsor to provide)
- Company logo/advert on visitor E-tickets
- One digital banner on visitor E-ticket registration page
- Company logo featured in the show guide layout
- Full page advert in show guide
- Company logo and URL on website homepage

£3200.00 + VAT – Book early to take full advantage of this package.



Chandlers (FV) Ltd www.chandlersfv.co.uk	Chandlers (MF) Ltd www.chandlersmf.co.uk
 	 
   	   
   	   

Show Bags



Sponsoring our Show Bags offers your company unprecedented coverage across the entire event with each visitor being offered a bag upon entry. As part of your Show Bag sponsorship, you will be entitled to include a small gift or promotional item in each bag, offering a further opportunity to interact with potential customers.

- 1/2 page advert in the show guide
- Company logo and URL on website homepage
- Branded Show Bags to be supplied by Sponsor and must show MMS logo also

£2,500 + VAT.

Leaflets In Show Bag

Insert one piece of literature into the visitor show bag £400 + VAT

Show bags and leaflets must be provided 8 weeks prior to the show.



Demonstration Areas



We have two exciting demonstration areas at the show including the grounds handling and large agricultural machinery areas with multiple sponsorship opportunities available. Tailored packages start from £500 and can include some of the following, subject to requirements.

- Product placement and banner in one or both demonstration areas
- Company logo featured in the show guide layout
- ½ page advert in the show guide
- Company logo and URL on website homepage

Package and price discussed at the time of enquiry. Book early to avoid disappointment!

Product Placement

We have a number of locations where it might be possible for products to be placed, away from your stand including near catering outlets, car park and entrances.

Location and price discussed at the time of enquiry.



Show Guide and Digital Banner



Advertise in the show guide for an opportunity to reinforce your visibility to the show audience which will be in printed version and also digital. Same prices. Company logo and URL on website sponsor page.

- ½ page £400.00 plus VAT
- Full page - £600.00 plus VAT
- Smaller sizes available on request

Digital Banner – Place a digital banner advert on the visitor registration page £250.00 + VAT.

Limited availability, book early to avoid disappointment.

mms Midlands Machinery Show
16 & 17 November
Driving efficiency within your business
FREE
Show Guide 2022
Organised by: 1700

<p>Driving Experience</p> <p>Driving Experiences</p> <p>Location: Wednesday 16th & Thursday 17th</p> <p>Outside Cadric Ford Pavilion</p> <p>HGV Driving Experience Diamond Driver Training will be giving visitors the opportunity to "have a go" driving a HGV around a set course.</p> <p>Widmark 4x4 Driving Experience Opportunity to ride the 4x4 course in a Ford Ranger Wildtrak, driven by a professional Ford driver.</p> <p>Chandler's 4x4 Driving Experience Opportunity to test drive JCB's Genetec around the 4x4 course, accompanied by one of Chandler's team, or get to be driven by an INEOS professional driver in order to get a taste of what these off-road vehicles are capable of. *Clear 21k only *Only available to those who have pre-booked.</p>	<p>Farm Safety & Health Hub</p> <p>Farm Safety & Health Hub</p> <p>Location: Wednesday 16th & Thursday 17th</p> <p>Farm Safety Demonstration Introduced by the HSE, a practical demonstration will be led by safety and first aid specialist, Stephen Training Services, focusing on what to do if you are involved in an accident, together with a question-and-answer session. James Scowles, chairman of the National Association of Agricultural Contractors (NAAC) will close the farm safety demonstration with his own experience of being a link in a farming accident.</p> <p>Drop-In Health Hub Visitors can have their blood pressure and blood sugar levels taken, as well as the opportunity to discuss any concerns with doctors and nurses. The Farming Community Network (FCN) will also be on hand to offer support and help on a range of mental health, farming and business concerns.</p>	<p>Bush</p> <p>ASCENSO</p> <p>Ascenso offers a wide range of agricultural and farm tyres, and aims to provide long lasting tyres that are specially designed for a variety of farming applications and conditions.</p> <p>7 year warranty 5 year warranty</p> <p>Find us: George Stephenson Exhibition Hall on Stand 14 Call Ben 07801 124 521 Pete 07748 445 555 ...or find your local branch at: www.bushtyres.co.uk</p>	<p>tastes</p> <p>We have a range of catering options open throughout both days of the show.</p> <p>Tastes Mobile Wednesday 16th 7.30am - 4.00pm Thursday 17th 7.30am - 4.00pm</p> <p>George Stephenson Exhibition Hall Bistro Full English available. Wednesday 16th 8.00am - 4.00pm Thursday 17th 8.00am - 4.00pm</p> <p>Lady Eastwood Centre Diner Full English, salads & sandwiches available. Wednesday 16th 7.00am - 4.00pm Thursday 17th 7.00am - 4.00pm</p> <p>Tastley Sites (Crocker Halls 2/3) Wednesday 16th 7.30am - 4.00pm Thursday 17th 7.30am - 4.00pm</p>
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Compact Machinery Demo Area 2 & 3

<p>Demo Area 2</p> <p>Company: Wednesday 16th & Thursday 17th</p> <p>Vestnet Full range of demonstrations featuring Vestnet products. www.vestnet.com</p> <p>Iteki UK & Ireland The Bayma Torpeda, by Iteki UK, will be in the arena demonstrating its slope climbing ability and easy to use attachments. www.iteki.co.uk</p> <p>Overton (UK) Ltd Demonstrating a range of Mean Green Commercial electric mowers and Atlas low ground pressure mowers. www.overtonuk.com</p> <p>Envis UK Demonstrating key features of the Envis range and Palflex battery operated hand tools. www.envis.co.uk</p>	<p>Demo Area 3</p> <p>Company: Wednesday 16th & Thursday 17th</p> <p>Event Techno UK Ltd Demonstration of ASBCT's material handling capabilities as well as a range of powered attachments, Loggan spider lift demonstrating its off-road capability and market leading outreach and working envelope. www.eventtechno.co.uk</p> <p>Recon Agriculture - Agricultural Division Moving material with the loader and mowing. www.reconagriculture.co.uk</p> <p>Elmer's Machinery Hire Demonstration of forestry and groundcare equipment. www.elmersmachinery.co.uk</p>
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KEVIN KIRBY LIMITED

Used Combine Harvester Sales & Hire

come & see us on stand OS U3

- local dealer service
- fully maintained
- no hidden charges
- trade-ins welcome
- option to purchase
- competitive rates
- tax efficient

Telephone: 01733 219880
Mobile: 07860 542578
Email: info@kevinkirby.com
Web: www.kevinkirby.com

You are Here Boards



Sponsor a 'You Are Here' board around the show and have your branding featured on the board.

- 6 boards are available for sponsorship and will feature "sponsored by <company name>"
- Company logo and stand location highlighted on the board
- Company logo and URL on website homepage
- Production of signage included.

£250 plus VAT per board **

**Commit to all 6 boards for £1500 plus VAT and get a ½ page advert in the Show Guide (worth £400)



Floor Tiles



Have your company logo or advert on floor tiles around the show. Price shown is per hall and the location discussed at the time of enquiry.

- 50 x 50cm floor stickers to be printed and displayed
- Company logo and URL on website homepage
- Production of stickers included.

£300 + VAT for 1 hall.

£1,250 + VAT for all 5 halls.



Your logo
here

Midlands Agricultural Engineering Apprenticeship Awards

Launched in 2017, these Awards have supported 46 young agricultural engineering apprentices from a range of different backgrounds and with a diverse mix of skills. The awards continue to be organised and funded by Newark and Nottinghamshire Agricultural Society (NNAS) and aim to support young people as they develop the skills they need to embark on successful agricultural careers.

- Your logo will appear alongside the NNAS Apprenticeship award 2022 logo
- All press releases and marketing material relating to the Award will include "in association with your company name" before, during & after the event.
- An opportunity for you to present the Awards at the Show
- A targeted social media campaign to promote your support
- ½ page advert in the Midlands Machinery Show guide
- Midlands Machinery Show will send one exclusive e-shot to its database on your behalf
- Pop-up banner display in Awards zone (sponsor to provide banner)

£4,000 plus VAT.

The Society would welcome multiple sponsors or contributions to support the Agricultural Engineering Apprenticeship Awards. Please get in touch if you are interested.



Other Opportunities



Banner Placement – place your banner on one of the demonstration rings or elsewhere at £ 150.00 + vat per banner. Sponsor to provide.

Corporate membership – package details.

Press office sponsorship – £800 + vat – sponsor the press office where photographers and journalists work on content on behalf of the show.

Place 2 pull up banners in the press office (sponsor to provide)

Branded cups and napkins (sponsor to provide)

Company logo and URL on website homepage.



Get In Touch:

If you are interested in any of these opportunities and to discuss these options further, or if you are interested in a tailor-made package, contact:

Francesca Hayes

Trade Stands & Sponsorship Sales Officer

Email: francesca.hayes@newarkshowground.com

Tel: 01636 705796

www.midlandsmachineryshow.com



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